

COACH SANTA'S



- **FREE - NO COST FOR LEAGUES, TEAMS, OR FAMILIES.**
- **NON-SPORT SPECIFIC - WORKS IN ANY SPORT OR ACTIVITY.**
- **CULTURE BUILDER - REINFORCES TEAMWORK, RESPECT, AND SPORTSMANSHIP.**
- **SUPPORTS CHARITY - FAMILIES CAN JOIN KIDSPORT CALGARY'S GIFT OF SPORT CAMPAIGN.**
- **TEAM VISITS - ON THE BENCH, IN THE DRESSING ROOM, OR ONE-ON-ONE.**
- **WEEKLY VIDEOS - FUN, AGE-APPROPRIATE MESSAGES ON RANDOM ACTS OF KINDNESS.**
- **"CAUGHT YOU BEING NICE" TRADING CARDS - RECOGNIZING POSITIVE ACTIONS.**
- **OLDER ATHLETE "ELVES" - MENTORSHIP AND ROLE MODELING**

**A FUN WAY TO BUILD
TEAMWORK AND RESPECT IN
YOUR LEAGUE. THIS HOLIDAY
SEASON, LET'S CELEBRATE
KINDNESS**

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