

June 8th, 2026

We brought in Rob Kerr to help our students at Edge School establish meaningful community partnerships and strengthen their understanding of service and character. Character development is a key component of our mission to develop awesome humans, and Rob's program helped us take significant steps toward that goal.

Rob partnered with two of our teams and connected us with Brown Bagging for Calgary's Kids, creating opportunities for our students to give back to the community in a meaningful way. He not only helped establish the partnership but also facilitated opportunities for our students to volunteer their time and see firsthand how their efforts could make a difference.

My favorite aspect of Rob's 10-20-30 program is his ability to answer the "why." After our teams completed their volunteer work, Rob led a powerful session focused on the impact of their contributions. It was an incredible experience for our students to see and understand how their efforts directly supported children and families in Calgary. Too often, community service can become simply an activity where students give their time without fully understanding the purpose behind it. Rob's ability to connect service with impact made the experience much more meaningful.

Rob is a tremendous speaker who connects exceptionally well with young people. In just a few short sessions, he built strong relationships with our students and kept them engaged throughout. His passion for service, leadership, and community involvement is genuine and evident in everything he does. If you are looking for someone who can inspire positive change, engage youth, and motivate others to make a difference, Rob is an excellent choice.

We also had the opportunity to work with Rob on staff development, and the experience was equally valuable. He helped our staff explore practical ways to bring our LEAD values to life on a daily basis. One of our goals this year was to ensure our school values were more than just words on a poster, and Rob's message about impact aligned perfectly with that vision. Through engaging activities and thoughtful discussion, he helped our staff collaborate and think more intentionally about how we model and reinforce our values throughout the school community.

Rob has been a fantastic partner for our school. His passion, authenticity, and ability to inspire both students and staff have made a lasting impact. We look forward to continuing our work with him and welcoming him back to Edge School in the future.

Tyson Banker

Director of Character Education and Student Life Edge School